

SUMMARY

Results-driven software developer with over 5 years of experience in developing and deploying high-performance, scalable web and voice applications in a cloud-based environment for Automotive, Aviation, Hospitality, and Retail industry.

Proficient in crafting pixel-perfect and user-friendly design implementation utilizing a plethora of cutting-edge technologies like React.js, Node.js, ES6, jQuery in AEM, AWS, GCP, DialogFlow, Alexa Skill Kit.

PROFESSIONAL EXPERIENCE

- **Web Developer | AEM** - AKQA (WPP) - *Gurgaon, Haryana* **Oct 2021 - Present**
 - Collaborating with the French luxury jewelry company, Van Cleef & Arpels (Richemont Group), driving the worldwide e-commerce business by providing the best experience on their website.
 - Developing reusable components in Adobe Experience Manager (CMS) using Sightly, ES6, LESS, and more with highly comprehensive authoring guides and documentation.
 - Delivering with cross-browser and cross-language compatibility, optimized for maximum speed and scalability as it's present in more than 33 countries and 13 languages.
- **Sr. Software Developer | React** - Thoughts2Binary - *Gurgaon, Haryana* **Dec 2018 - Oct 2021**
 - Led multiple teams of front-end engineers in projects such as Toyota/Lexus Fleet Management, GoLive, myEtimecard, Granite, etc. by taking complete responsibility including requirement analysis, code review, estimations, sprint demo/delivery, process documentation, and more.
 - Built a secure and scalable core platform that helps us to develop applications which fulfills our clients' unique ideas at a rapid pace by writing a library of responsive and reusable atomic components used in most apps like lists, search, profile auth, widgets, graphs, calendars, maps, etc.
 - Designed and developed complex features to fulfill requirements such as broadcasting the anchor's live video with an interactive quiz along with a teleprompter running in sync in a live stream based trivia game platform where the players are rewarded in cash and commodities.
- **Web and E-Commerce Developer** - Dharmani Health & Fitness - *Gurgaon, Haryana* **Aug 2018 - Dec 2018**
 - Directed an Ayurvedic health-supplement manufacturer turn into an efficient online retail brand.
 - Created an online business by building an e-commerce website to fulfill orders, Managed accounts on different online stores like Amazon, Flipkart, and Snapdeal.
- **Customer Support Executive** - Channelplay Limited - *Gurgaon, Haryana* **Oct 2017 - Aug 2018**
 - Managed clients and provided support to users for fast-paced projects including Pernod Ricard, Apple, Bose, Future Retail, and more.
 - Ran Audits, Campaigns, Analytics, and Onboarding to help run a High-ROI Retail, Marketing, and Distribution channel.

HOBBY PROJECTS

- Multi-lingual Alexa Voice Assistant based Herb Encyclopedia - Alexa Skill Kit, AWS Lambda - 2021.
- Web, Mobile App to manage B2B order and delivery - React, React Native, NodeJS and Mongo - 2021.
- Google Voice Assistant for assessment of employees in an organization - DialogFlow, GCP - 2020.
- Google Voice Assistant for playing Nursery Rhymes - Google Sheets API, Firebase, AWS S3 - 2020.
- Built a Digital Switchboard for Home Automation, Google and Alexa Voice Assistant, and Web App - ESP8266 chip, Embedded C, DialogFlow, Alexa Skill Kit, React, NodeJS - 2019-2020.
- E-Commerce Web App for B2C orders and payments - React, Node, Express and Mongo - 2018.
- Restaurant Web App for QR orders, KOT, Billing - HTML, CSS, jQuery, Node and Mongo - 2018.
- Mobile-First and Responsive Product Catalog Websites - HTML, CSS, JavaScript - 2017.

LICENCES AND CERTIFICATIONS

- SASS Essential Training - LinkedIn Learning - Sep 2022
- Adobe Experience Manager 6.5 - Build Websites and Components - Udemy - Oct 2021
- The Complete React Native + Hooks, Context, and React Navigation Course - Udemy - Aug 2020
- React - The Complete Guide (incl Hooks, React Router, Redux) - Udemy - Dec 2018
- The Advanced Web Developer Bootcamp - React, Redux, D3, CSS Flexbox, AJAX - Udemy - Jul 2017
- The Web Developer Bootcamp - HTML, CSS, NodeJS, ExpressJS, MongoDB - Udemy - May 2017
- Complete Java Programming Masterclass - Udemy - May 2016

SKILLS

SOFT SKILLS	Leadership, Collaboration, Communication, Work Ethics, Problem Solving, Mentorship
HARD SKILLS	Git Version Control, JIRA, Confluence, AEM, Figma, Agile/Scrum/Kanban, Spreadsheets
FRONT END	HTML, JavaScript, ReactJS, Redux, React Native, RegEx, jQuery, JSON, Postman
USER INTERFACE	CSS - LESS/SASS, Flex Box, Bootstrap UI, Material UI, Grommet UI
BACK END	NodeJS, ExpressJS, Mongoose JS, REST API, Passport JS
DATABASE	MongoDB, DynamoDB, Firebase Realtime DB, SQL
DEV OPS	AWS - EC2, Lambda, S3, Cloudfront, SES, SNS, ASK. Google - DialogFlow, Firebase, Cloud Functions, Sheets API, Maps API, G-Suite. Cloudinary, Sendgrid, MSG91, Heroku

EDUCATION

DEGREE / BOARD	UNIVERSITY / SCHOOL	YEAR
Bachelor of Technology in Computer Science	Amity University Gurgaon, Haryana	2013-2017
XII in Physics, Chemistry and Maths from CBSE Board	Rotary Public School, Sector-22, Gurgaon, Haryana	2010-2012
X from CBSE Board	D.A.V. Public School, Sector-14, Gurgaon, Haryana	1998-2010